



**FOR IMMEDIATE RELEASE**

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**Redwood CU President/CEO Honored with Kids Leadership Award**  
***Brett Martinez Honored for Outstanding Service to Children's Miracle Network Program***

**Santa Rosa, CA** – Brett Martinez, President & CEO of Redwood Credit Union, was honored with the second annual "Credit Unions for Kids Leadership Award," presented by CO-OP Financial Services – a credit union service organization that provides ATM network and shared branching services to credit unions nationwide. The award, which honors an individual for outstanding service to the Children's Miracle Network's Credit Unions for Kids program, was presented at the recent THINK 2008 conference in Rancho Mirage, CA.

"I am honored to receive this award from CO-OP because there are so many people who are doing great things to support the Credit Unions for Kids program," said Martinez. "Every time I meet a child and family who are being helped by our fundraising efforts, I become more committed to doing what I can to help."

Martinez, a member of the Credit Unions for Kids National Advisory Board, helped raise over \$140,000 to support Children's Hospital Oakland in 2007 by spearheading a direct fundraising campaign for credit unions in Oakland, as well as sponsoring the California Credit Unions for Kids Wine Auction, and the Northern California Golf Tournament.

Redwood Credit Union is passionately committed to serving its local communities, and has been named one of the North Bay's Best Places to Work for the past two years. The Credit Union actively supports and participates in a variety of community programs throughout the year, including the Human Race, the American Red Cross, the Sonoma County Volunteer Center, Salvation Army, and United Way.

Founded in 1950, Redwood Credit Union is a full-service financial institution with 15 locations throughout the North Bay and San Francisco. RCU offers a wide array of value-added financial products and services for individuals and small businesses, including checking, comprehensive savings and investment products, financial management and investment services, consumer and real estate loans, free home banking, and a variety of electronic services, including free Bill Pay and online loan applications. Redwood Credit Union also offers insurance products through RCU Insurance Services, and discount auto purchasing through RCU Auto Services. Redwood Credit Union currently serves over 143,000 Members and has surpassed \$1.8 billion in assets. Membership is available to anyone living or working in eight North Bay counties including Sonoma, Marin, Mendocino, Napa and San Francisco. For more information, please call 1 (800) 479-7928 or visit [www.redwoodcu.org](http://www.redwoodcu.org).

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